



ALL THE DETAILS YOU'RE DYING TO KNOW:

Does MYOBD help other organizations set up this event?

Yes we do.

However we do not physically come to your club.

Rather we support you with all the information you will need to run it yourself. We provide an informational email to send out to your club that explains the event in its entirety. The email will also include a handful of handpicked videos that we encourage parents and players to watch together before making their ball. The goal of the videos is to open a dialogue about the tough issues going on today as well as serve as a teachable moment about perspective, gratitude and empathy.

The clubs are invited to make this event their own. The MYOBD crew makes the night into a fun and crazy 4v4 style atmosphere where the players play with their homemade balls and do so barefoot. Other clubs have simply done a normal training but with their homemade balls. All adaptations are smiled upon and you are encouraged to put your own spin on an amazing event!

The donate component is new to the event and therefore new to us. As we invite players to make their own ball, we also give them the unique opportunity to donate a lightly used soccer ball or a new soccer ball. So you host an event and collect tens or hundreds of soccer balls. We will help facilitate the collecting of those soccer balls and get them on the feet of young children all over the world!

What do you send out to your parents? Is there an email we can send?

Yes there is an email. And you are more than welcome to tweak it how you see fit!

This is a copy of the email South Central Soccer Academy (the birthplace of MYOBD) sends out to their parents for the "Make Your Own Ball Day" event. The email attempts to touch on the "why" as well as "what." We try to paint a picture to show you what is expected and provide great videos for the players to watch with their parents! Please feel free to copy and paste whatever you would like to!

The Email.

Hello parents. We are so excited to be participating in the "Make Your Own Ball Day" event this year. Make Your Own Ball Day is an official 501(c)3 nonprofit and was started by some fun-loving coaches in Indiana. For more information about this MYOBD check out their website at www.myobd.org.

We want to be a club that stands for more than just winning soccer games. We feel that this event will prove to reflect a culture of giving back and of service; a culture that we want to continue to establish at our soccer club. The MYOBD event will be educational and motivational for our players and ultimately allow our club to bless a lot of kids all over the world as we share with them the game we love.

The event is in its simplest form: the players will be asked to watch the videos in this email, talk about what they see and make a homemade soccer balls like so many kids have to all over the world. The homemade soccer balls are made with anything found around the house and there is no limit to the shape or size! The players will show up the night of the event with the homemade soccer ball to play with as well as a lightly-used or new soccer ball to donate. The players along with the rest of players from our club will play 4v4 games barefoot while rotating in the homemade balls to play with. We will collect all the donated soccer balls and end the night with a talk about “why” we put on this event and then a big group picture! At the end of the night, the players will take home their homemade soccer balls as a token to remember a night and the lessons learned and leave the donated soccer balls.

Check Out MYOBD:

- facebook “[Make Your Own Ball Day](#)”
- twitter/instagram “@makeyourownball”

MORE INFORMATION about MYOBD and the EVENT.

MYOBD Mission.

The mission of Make Your Own Ball Day is to use a ball to help kids create, connect, give, appreciate, and play. MYOBD promotes and supports the passions of kids for sport and uses soccer as a platform for change.

We envision a world where every kid—regardless of living conditions—has the tools and power to play.

“Our goal in MYOBD is to teach not only the love of the game and the skills and fundamentals needed to play it, but also bigger life lessons like character, leadership and service. This day was created to get us to stop for a second and think about how lucky we are and to make us realize that the world does not revolve around us.” - Mark Spiegel (Make Your Own Ball Day founder)

Make Your Own Ball Day.

The day will revolve around the home-made soccer balls made by each of our players. We will still play soccer but we will see the game from a new, unique and humbling perspective. We will go **barefoot** and play with the imperfect and misshapen soccer balls that we **create**.

The day originates out of a desire to show our players how lucky we are to have the things we have as well as to broaden their understanding of the game and themselves. The day is more than just fun and craziness. The day is put on, for us to take a second and recognized how blessed we are and how important it is to help/serve others. A ball can change lives and it can open a conversation about hardship, perspective and gratitude! (www.makeyourownballday.com)

Make A Ball.

There are a million ways to make a ball. You can use any material you want and make it as big or as small as you want. Make your ball prior to showing up to the event! The coaches will be making their own and we will have extras but PLEASE take this unique opportunity to make a ball with your player and talk about why we are doing this! It is our hope that players will show up to the event with their ball already made! (watching the videos first will help with this process)

Give A Ball.

We want this day to impact not only our players and families, but to reach out into our community and beyond to help where we can! So we are also inviting you to donate a new or lightly-used soccer ball. We

will work with the MYOBD crew to make sure this donated ball finds its way to the foot of a kid in a community where money, circumstances and life has not allowed him/her to have one before. As a club we are hoping to donate as many soccer balls as possible and join in this movement by giving to our global soccer community. So...Make a ball // Give a ball.

Schedule.

- 6:00pm to 7:30pm. (show up and play 4v4 games. we play music and encourage you to but it's your event!)
- 6:00 to 6:45 play.
- 6:45 Speech about giving // soccer is just a game.
- 7:30 group picture // video of players throwing balls in the air!

***We have seen clubs have their age groups mix up at the end and it's a lot of fun. u8s playing alongside the u16s. It creates a cool sense of club unity!

Videos:

Check out these videos and ***please share them with your players.*** Some of them are heavy and some are just awesome! It is our hope that they will evoke some hard emotions and spark up some amazing conversations about poverty, thankfulness and awareness. We are looking forward to this being best night of the year!

<http://vimeo.com/107832904> (Make Your Own Ball Day video)

<http://vimeo.com/108254011> (MYOBD Tutorial)

<http://vimeo.com/42864108> ("I like soccer balls")

<http://www.youtube.com/watch?v=4tyoaxiNHg8> ("Make Your Own" cool adidas commercial)

http://www.nytimes.com/2014/06/09/opinion/pass-it-on.html?_r=1 (NY times Documentary)

<http://www.youtube.com/watch?v=TqlmiP-babc> (Soccer with a plastic bottle)

<http://www.youtube.com/watch?v=MRbzCJskg88> (Street soccer in Yangon)

http://www.youtube.com/watch?v=XhoEX_Kanzs ("I am somebody" Street Child World Cup)

<http://www.youtube.com/watch?v=6g55XVWFKqY> (Plastic Bag Soccer in Gashora)

<http://www.youtube.com/watch?v=1L2XqziwFB0> (Kids make their own around the world)

https://www.youtube.com/watch?v=M9Hp8KOi_sQ (Enriching Education through Play)